



Koneru Lakshmaiah Education Foundation

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Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
1	2101511036	Patan Roshni	“Impact Of Csr On Net Profit With Mediation Of Brand Value	Dr K.V.Siva Prasad
2	2101510151	B.Niharika	Impact Of Crude Oil Price On Oil And Gas Selected Companies Share Price :An Evidence From Indian Scenario”	Dr K.V.Siva Prasad
3	2101511035	Kavya Reddy Ambavaram	The Impact Of Influencer Marketing On Brand Loyalty Towards Luxury Cosmetics Brands: Generation Z	Dr. K.V.V. Raju,
4	2101510119	Sri Rama Allwar	A Study On Awareness & Implementation Of Inventory Management In Unorganized Retail Pharma Stores In Guntur	Dr. J V Ramana
5	2101510015	Ajay Gonnabhaktula	A Study On Retailers Perception To “Unnati” App Of Itc Pvt Ltd	Dr. M Kishore Babu
6	2101511030	Rabia Shehnaz	Public Perception Towards Online Cricket Betting	Dr. K. Anusha
7	2101510038	Kvns Kowsik Gupta	Impact Of Institutional Investors On Indian Capital Markets: With Reference To Nse Nifty	Dr K.V.Siva Prasad
8	2101510043	J. Manoj Kumar	Cointegration Of Emerging Stock Markets: An Empirical Analysis On Brics Stock Markets	Dr K.V.Siva Prasad
9	2101510013	Ajarapu.Sri.Sai.Sameer	Study On Influence Of Celebrity Characteristics On Brand Resonance With Reference To Apparel Market Vijayawada	Dr.B.Kishore Babu
10	2101510075	Majji Tarun	Adoption Of Block Chain Into Health Care	Dr. K. Anusha
11	2101511013	P. Twinkle	Predicting Nse Nifty 50 Price Using Arima And Lstm Models	Dr K.V.Siva Prasad
12	2101510017	P. Mounica Sai	Impact Of Corporate Social Responsibility – A Study With Reference To Bse Sensex Companies	Dr K.V.Siva Prasad
13	2101510062	K. Kavya	Unfolding Asymmetric Volatility : A Case Study On Selected Banking Stocks In Nse Nifty	Dr K.V.Siva Prasad
14	2101510060	R.V.S. Malavika	Volatility Spillover Effects Of Nifty Futures Returns On Nifty Spot Returns	Dr K.V.Siva Prasad
15	2101511043	S. Rajesh Kumar	A Study On The Influence Of Ai In Enhancing Customer Satisfaction With Respect To E-Commerce Websites	Dr K.V.Siva Prasad
16	2101510137	M. Omprakash	A Study On The Financial Performance Of Housing Finance Companies In India	Dr. K. S. Venkateswara Rao

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17	2101510042	Nadella Kishore	Marketing Of Block Chain Into Care Delivery	Dr. K. Anusha
18	2101510019	D. Varalakshmi	A Study On Relationship Between Forex Rate And Selected It Stock Prices In Bse Sensex	Dr. Ch. Balaji
19	2101511019	P. JnsI Vennela Reddy	Challenges Of Hr Outsourcing In Gig Economy	Dr. K.V.V. Raju
20	2101510071	Guthi Jogi Bala Koteswararao	A Study On Fulfilling Patient Expectation Towards Service Provided By The Hospitals In Vijayawada	Dr. J V Ramana
21	2101510127	Bhargav Sai Ram Jampani	Bridging The Gap: Meeting Patient Expectations With Nabh Accreditation In Hospital Services With Reference To Guntur	Dr. J V Ramana
22	2101510126	A.L.K. Nanditha	Bridging The Gap: Telemedicine And Its Potential To Improve Healthcare Access For Rural Communities	Dr. K. Anusha
23	2101511002	Murari Sangeetha	A Study Of The Impact Of Digital Finance On Financial Inclusion	Dr. K. Hema Divya
24	2101510130	Muntha Ram Chaithanya	A Study On Customer Satisfaction Towards Tirupati Airport	Dr. K.V.V. Raju
25	2101510053	Potluri Dhriti	The Mediating Effect Of Price On The Relationship Between Brand Image And Customer Satisfaction Towards Dairy Products	Dr. M Kishore Babu
26	2101510067	R. Gaeya Chowdary	A Study On Academic Stress And Its Impact On Medical Student Academic Performance	Dr. B. Vamsi Krishna
27	2101510139	N. Tejaswini	Impact Of Technology On Operational Efficiency:An Evidance To Private Sector Banks	Dr K.V.Siva Prasad
28	2101510100	Aderla. Likitha Reddy	A Study On Adoption Of Agriculture Drone Technology And Its Impacts	Dr. Uday Shankar
29	2101510033	Achanti Jahnavi	A Study On Influences Of Social Media Consumer Reviews On Consumer Buying Behaviour W.R.T Select Consumer Durables Byusing Ekb Model	Dr. B Kishore Babu
30	2101510016	Pathuri Divya Sarika	Effective E-Crm Strategies For Online Apparel Retailers: Leveraging Purchase Patterns For Improved Customer Engagement	Dr. S. Ramesh Babu
31	2101510083	Monica Akula	A Study On The Impact Of Customer Satisfaction Towards Adoption Of Online Food Delivery Apps	Dr. J V Ramana
32	2101510156	K. Naveen Kumar	Examining Inidan Women'S Attitude And Perception Towards Cosemtic And Its Impact On Their Purchasing Behaviour For Cosemtics	Dr. Daniel Pilli
33	2101510009	Vyshnavi Bhattad	Role Of Leadership In Employee Development - Employee Personality As A Mediating Factor	Dr. Sundari Dadhabai
34	2101511063	Habib Mohammad	A Study On Consumer Perception Towards Onine Shopping In Vijayawada	Dr. P . Daniel

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35	2101511004	Tabitha .K. Katukula	A Study Of Foreign Direct Investment And Its Determinants In India With Reference To Macro-Economic Factors	Dr. K.V.V. Raju
36	2101510027	P. Venu Gopal Krishna	A Study On Retailers Perception With The Adoption Of Unnati Apps By ITC Limited; Ongole	Dr. M. Kishore Babu
37	2101510106	Lingala Sahithi	Improvising The Features Of Limca Using Conjoint Analysis	Sri. Mval Narasimha Rao
38	2101510104	Perli Rajeev	Public Awareness & Perception Towards E- Governance In Healthcare In Andhra Pradesh	Dr. B. Kishore Babu
39	2101510023	Vidya Sree Supriya Polisetty	A Study On Remote Work Culture And Its Impact On Employees Work Life-Balance	Dr. B. Vamsi Krishna
40	2101510024	K. Deepthi	Awareness, Acceptability & Public Towards Vegetable Extract Marketing In Vijayawada	Dr. B Kishore Babu
41	2101510078	Kolla Nikhitha	Problems & Challenges Faced By Selected Vegetable Vendors In Their Supply Chain Process: A Qualitative Study	Dr . Akondi Srikanth
42	2101510030	Ravella Sirisha	A Study On Factors Influencing Brand Loyalty Towards Online Food Delivery Apps In Vijayawada	Dr. S. Ramesh Babu
43	2101510013	Neha Sa	Technology Inclusiveness To Combat The Shortage Of Healthcare Professionals Across Globe	Dr. M. Kishore Babu
44	210151106	Thanushma Jasti	A Study On Factors Influencing Tourists In Selection Of Tourism Agencies With Reference To Vijayawada City	Dr. J V Ramana
45	2101510072	Kalla Mohan Reddy	Determinants Of Consumer Decision Making Process Towards Housing	Dr. S. Ramesh Babu
46	2101510005	Peram Mahesh	Evaluating The Relationship Between Customer Satisfaction And Service Quality In Online Food Delivery Platforms	Dr. J V Ramana
47	2101510097	P.Narayana Rao	A Study On Channel Perception Towards On Select Channel Members In Distribution System Of Sangam Dairy, Guntur	Dr. J V Ramana
48	2101510105	D.Reethika	Impact Of Work Engagement On Turnover Intention	Dr. A. Srikanth
49	2101511010	Sure Sri Harsha	Role Of Work Ethics And Its Impact On Remote Work Culture: A Study On Selected IT Companies	Dr. B. Vamsi Krishna
50	2101511007	Palepu Sripoojitha	Emerging Changes And Transformation In IT Industry With Special Continues References To Work From Home Cultural In Post Covid Era	Dr. B. Vamsi Krishna
51	2101511023	T. Harini	A Study On Empirical Study On Large Cap Mutual Funds In India	Dr. Ch Balaji
52	2101511017	Yenugula Vaishnavi	Inter-Team Rivalry In Hospitality Industry: Implications for Performance & Productivity	Dr. R.S.V. Rama Swathi

Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
53	2101510069	Kari Kusuma Sree Vidhya	The Corrosive Effects Of Organizational Cronyism On Social Network In It Industry	Dr. R.S.V. Rama Swathi
54	2101511041	Gayam Bhanu Sri Arun Kumar Reddy	Consumer Perception and The Factors Impacting Towards The Purchase Of Electric Vehicles	Dr. V. N. Sailaja
55	2101511003	Sireesha Jillella	Measuring The Impact Of Fintech Adoption On Banks Profitability	Dr. V. N. Sailaja
56	2101510091	Sarath Kumar Nadimpalli	Impact Of Non-Financial Rewards On The Performance Of Employees: Study On A Selected Startup Company In Telangana	Dr. Atanu Talukdar
57	2101511044	Devanaboyina Sai Manoj Yadav	A Study Of Consumer Behaviour On Electric Vehicles In India	Dr. S. Venakata Ramana
58	2101510089	N. Girish Teja	A Study On Impact Of Customer Preferences On The Supply Chain Of Marine Foods In Vijayawada	Dr. J V Ramana
59	2101511018	Mittapalli Sahithi	Behavioural Training Need Assessment With Psychometric Test: A Study In Self Help Groups Of Ap	Dr. B. Vamsi Krishna
60	2101511048	Divya Sai Supriya Satram	A Study On Workplace Spirituality And Professional Well-Being On Healthcare Institutions	Dr. Shyam Sundar Tripathy
61	2101511026	Gottipati Anvitha	A Study On Exploring The Relationship Between Quality Work Environment And Physician Performance	Dr. Shyam Sundar Tripathy
62	2101511058	Ch. Bhargav Chowdary	Impact Of Personality Factors On Performance At Workplace: A Study On Vijayawada It Sector	Dr. Atanu Talukdar
63	2101511059	Rishikesh	A Study On Brand Perception Of Consumers On Small Scale Paint Industry	Dr. A Srikanth
64	2101510020	Atluri Krishna Prakash	The Factors Influencing Consumer Brand Preference Towards Ready To Cook Food Products	Dr. S. Ramesh Babu
65	2101510026	V. Bhavya Sri	The Impact Of Technological Change In The Organisation On Employee Performance: A Study On Banking Sector	Dr. R.S.V. Rama Swathi
66	2101510028	Shaik.Mahabub Subhani	A Project Report On The Impact Of Monetary Policy On Equity Markets	Dr. K. Hema Divya
67	2101510040	Sidde Naga Gopi Krishna Sai	Consumer Preference Towards Android Smart Phones In Comparison With Ios Smart Phone	Dr. J V Ramana
68	2101510045	Bommu Navya	A Study On Formal Mentoring System In Universities And It'S Impact On Student Performance	Dr. Shyamasundar Tripathy
69	2101510066	Pinnnaboina Venkata Yaswanth Kumar	Digital Financial Literacy Influence On Savings And Investment Pattern Of Rural Households Of Prakasam District	Dr. Ch. Balaji
70	2101511032	Gadde Tejesh	A Study On Consumer Perception Towards Online Shopping In Vijayawada	Dr. P. Daniel

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71	2101510132	P. B. Ganesh	Selected Features On Aha App	Dr.A. Srikanth
72	2101510128	Ghanta Eswar Krishna	Analysing The Waste Management Process In Selected Footwear Manufacturing Companies In Vijayawada Using 5S Frame Work	Dr.A. Srikanth
73	2101510012	Marreddy Jaswanth Reddy	A Study On Stsr Up'S Entepreneurs Perception Towards Benefits,Risks, Challanges Associated With Crowd Funding Platform'S	Dr. B. Kishore Babu
74	2101510084	K Bhargava Reddy	Measuring The Economic Performance Of G20 Countries Using Mcdm Technique	Dr. K S Venkateswara Kumar
75	2101510054	M.Tejaswini	Impact Of E-Banking Strategies On Customer Satisfaction In Select Public And Private Sector Banks In India	Dr. K S Venkateswara Kumar
76	2101510096	Kovelakonda Mukesh	A Study On Influence Of Supply Chain Activities In Footwear Retail Outlets In Enhancing Customer Satisfaction	Dr. K S Venkateswara Kumar
77	2101510103	Gatta Lokesh Venkata Naga Sai Ganesh	A Study On Dimensions Of E-Service Quality With Respect To Customer Satisfaction Of Public And Private Sector Banks	Dr. K S Venkateswara Kumar
78	2101510014	Nelluri Shiva Saketh	A Study On Influence Of Digital Screen Advertising In Elevators On Consumer Purchasing Behaviour	Dr. B. Kishore Babu
79	2101510003	K. Pardhasaradhi	A Study On Last Mile Analytics In Amazon	Dr Kangala Anusha
80	2101510122	Korlana Srikanth	A Comparative Analysis On Impact Of Coronavirus Disease-2019 On Performance Of Major Stock Market Indices In Brics And Group Seven Countries	Dr. Vedala Naga Sailaja
81	2101510037	Kota Lakshmi Amrutha Varshini	Developing A Model To Estimate Retention Period Of Employees Using Predictive Analytics	Dr. Sundari Dadhabai
82	2101510056	M. Fayaz	Non Performing Assets - A Comparative Study With Reference To Selected Public And Private Banks	Dr. Vedala Naga Sailaja
83	2101511006	Maddi Gayathri Manasa	Revolutionizing Hr Recruitment Practices Through Blockchain Technology: An Exploratory Study On Technology Adoption And Impact	Dr. R. S.V. Rama Swathi
84	2101510153	Nagasai Tangirala	A Study On The Opinion Of The Employees Of Select Banks On The Usability Of Ai In The Banking Operations	Dr. S. Venkata Ramana
85	2101510048	Neha.Bagrecha	Customer Satisfication Survey On Last Mile Delivery Of Amazon	Dr Kangala Anusha
86	2101510112	Purooshotam Kumar Ojha	An Econometric Study On The Dynemic Relationship Between Volatility, Volume And Open Interest In Nifty Futures Markets	Dr. Vedala Naga Sailaja
87	2101510050	Shaik Subhani	A Study On Forex Risk Management Of Exchangerates Fluctuation Model	Dr. Vedala Naga Sailaja
88	2101511067	K. Sumanth	Analysis Of Challenges In Distribution Of Lubricants With Reference To Vijayawada Market	Dr. S. Ramesh Babu

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89	2101510051	Syam Prasad Thanneeru	Impact Of Servant Leadership On Performance: The Mediating Role Of Affective And Cognitive Trust	Dr. Atanu Talukdar
90	2101511053	M. Venkat Ram	A Study On "Sales Promotion And Customer Satisfaction On Four Wheeler Vehicle With Reference To Varun Motors Private Limited, Vijayawada	Dr. J V Ramana
91	2101510010	M.Soma Sankar	Impact Of Macro Economic Variables On Stock Prices: An Empirical Evidence From Nifty Bank	Dr. K. V Siva Prasad
92	2101511015	Kodebathula Sri Pavithra	The Study On Grievance Redressal Mechanism And Its Impact On Employee Performance	Dr. Sundari Dadhabai
93	2101510073	Abigaba Murekatete Abigaba	Exploring And Assessing Of An Ecommerce Website For The Marketplace Industry: A Comparative Analysis	Dr. Akondi Srikanth
94	2101511014	Adduri Sirisha	Employee Performance In New Normal Work Culture In Post Covid Era: A Study In Selected Digital Marketing Companies	Dr. Shyam Sundar Tripathy
95	2101510111	Miriyala Anjaneyulu	A Study On Impact Of Brand Loyalty Of A Varun Motors Company In India	Dr. S.Venkataramana
96	2101511012	Bhavya Gajjala	Impact Of Shift System On Selected Hr Metrics	Dr. Sundari Dadhabai
97	2101510117	Bommasani Swapna	A Study On Volatility Of Indian Stock Market With Reference To Selected Stocks	Dr. K. Hema Divya
98	2101510002	Ch Sai Supriya	Improving Patient Flow And Reducing Wait Times In A Hospital: A Value Stream Mapping	Dr. K Anusha
99	2101510068	Ch. Krishna Priyanka	Effectiveness Of Kras And Kpas Used In Evaluating Performance Of Banking Employees	Dr. Sundari Dadhabai
100	2101510092	D. Nagamalleswara Rao	A Study On The Customer Awareness And Perception Towards A2 Milk In Greater Hyderabad	Dr. A. Uday Shankar
101	2101510086	D.Sreepriya	Application Of Mcdm Techniques For Evaluating Performance Of Saarc Nations	Dr. K S Venkateshwara Kumar
102	2101510021	M. Dinesh Kumar Reddy	Impact Of Small Car On Two-Wheeler Industry	Sri. M.V.A.L Narasimha Rao
103	2101510141	G Lakshmi Priya	To Study The Impact Of Factors Influencing On Diabetes	Dr. K. Hema Divya
104	2101510029	Geetha Ramya Nalajala	A Study On Impact Of Macro Economic Factors On Exchange Rate Of India	Dr. Ch. Balaji
105	2101510109	Bunga Hepsiba	A Study On Consumer Preferences Toward Subscription Of Ott (Over-The-Top) Platforms With Special Reference To College Going Students	Sri. M.V.A.L Narasimha Rao
106	2101510140	Chalamala Jahnavi	A Study On Impact Of Foreign Institutional Investors On Stockmarket Volatility In India	Dr. Ch. Balaji

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107	2101510015	K.T.V.S.K.Pavan	Physician'S Perception Towards Benefits, Challenges, And Risks Associated With Chatgpt In Enhancing Patient Satisfaction	Dr. B. Kishore Babu
108	2101510134	K.Vns.Jyothi Swaroopa	Impact Of Gold, Crude Oil And Exchange Rate On Bitcoin	Dr.K. Hema Divya
109	2101510065	Kanyadari Samantha Roy	A Study On Role Conflicts And Its Impact On Research Performance Of Professors	Dr. B. Vamsi Krishna
110	2101510098	Koraganti Amulya	A Study On The Influence Of Online Verses Offline Pricing Of Garments On The Purchase Behaviour Of Women At Vijayawada, Andhrapradesh	Dr. A. Udaya Shankar
111	2101510133	Pulagam Krishna Sai	A Study On The Determents While Purchasing Select Laptop Brands At Vijayawada	Dr. A. Udaya Shankar
112	2101510102	Kuppala Sandeep	To Study Retailer Satisfaction With Reference To Hindustan Coco-Cola Beverages Private Limited, Guntur Dist	Dr . K Anusha
113	2101510085	Nandi Reddy Gnaneswari	Digital Financial Literacy Influence On Savings And Investment Pattern Of Rural Households Of Prakasam District	Dr. Ch. Balaji
114	2101510049	Raavi Pavan Chowdary	A Study And Analysis On Pension Plans Private Employees/Government With Reference To Vijaywada District Andhra Pradesh	Dr. K.V.V. Raju
115	2101510149	P. Pavankalyan	Determinants Of Mango Marketing Along With Problems Faced By The Farmers	Dr. A. Udaya Shankar
116	2101510129	Shaik Adam Babu	A Study On Impact Of Macro Economic Factors On Exchange Rate Of India	Dr. Ch. Balaji
117	2101510135	Shaik Mehendi	A Comparative Study On Volatility Of Commodity And Cryptocurrency	Dr. V N Sailaja
118	2101511028	Paruchuri Siva Purna Kumar	Consumer Behaviour In Online Shopping	Dr. S. Ramesh Babu
119	2101510087	Tuluva Holika	A Study On Impact Of Foreign Institutional 2 Investores On Stockmarket Volatility In 3 India	Dr. Ch. Balaji
120	2101511009	Vagicharla Deepthi	Hybrid Workculture And Employee Satisfaction: A Study In It Company	Dr. Shyam Sundar Tripathy
121	2101511033	Yesaswini Gajavalli	Unveiling The Rise Of Imitation Jewellery And Its Effect On Traditional Gold Market	Dr. K. Hema Divya
122	2101511037	A .Mohammed Thak	Customer Buying Behaviour Of Insurance Through Online With Reference To Shriram Life Insurance	Dr. S. Venkata Ramana
123	2101510154	Anish Chaurasiya	A Study On Fraud Control Activity In Retail Banking - Credit Cards	Dr. S. Venkata Ramana
124	2101510018	G.V.S.L. Hamsika	Cointegration Analysis Of Crude Oil Prices In India And The Nifty Auto Index Returns: An Empirical Investigation	Dr. K. Hema Divya

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125	2101510116	K. Jashuva Babu	A Study On Financial Statement Analysis Of ITC Limited	Dr. K.S. Venkateswarakumar
126	2101511001	Nidumolu Surya Chandra Manojna	A Study On The Impact Of Work Culture On Employee Performance	Dr. Sundari Dadhabai
127	2101510074	Ochama Jermena	Exploring The Potential Of Influencer Marketing In Low-Income Economies: A Case Study Of The Ugandan Processed Dairy Industry	Dr. S. Ramesh Babu
128	2101510150	Anisetty Venkata Sri Naga Sandeep	Engineering Students' Perception Towards Usage, Challenges And Risks Associated With ChatGPT	Dr. B. Kishore Babu
129	2101511029	Gayathri Kankanampati	A Comparative Study Of Nike And Adidas In Sports Merchandising	Dr. A. Srikanth
130	2101511031	Kusumanjali Nagulla	A Study On Factors Influencing The Transformation Process From Browsing To Buying In E-Commerce	Dr. J. Venkata Ramana
131	2101510138	M. Rajesh	A Study To Perception Of Employees On Job Insurance And Developing A Model For Job Insurance	Dr. K.V.V. Raju
132	2101510094	Peeta Sai Mani Renuka Ramya	The Study Of Effectiveness Of Job Portal In Perspective Of Prospective Employees	Dr. Sundari Dhadabai
133	2101511040	Shaik Jalaluddin	A Study On Customer Satisfaction Towards SBI Mutual Funds	Dr. K. Hema Divya
134	2101510041	M. Sai Charan	An Econometric Analysis On A Study On The Impact Of Macroeconomic Variables On Sectorial Indices And Stock Market Index	Dr. Naga Sailaja Vedala
135	2101510145	K. Ramesh Reddy	A Comparative Study On Non-Performing Assets In Selected Public And Private Sector Banks	Dr. K. Hema Divya
136	2101510101	Undavalli Lakshmi Sravani	Customers Perception On The Adoption Of Granite In B2B Market In Prakasam District	Dr. A. Udaya Shankar
137	2101511057	B. Haneesh Babu	Influence Of Social Media Promotions On Business Reach And Target Markets: A Study On Small Enterprises In Vijayawada	Dr. S. Ramesh Babu
138	2101510142	Areti Bhuvaneshwari	Impact Of Psychological Factors On Fostering The Employee Engagement In Employees Working In Private Organizations Of Anantapur District, Andhra Pradesh	Dr. Sundari Dhadabai
139	2101510143	R. Sai Pradeep	A Study On Factors Influencing Farmers Buying Behaviour Towards Agri-Chemicals	Dr. S. Ramesh Babu
140	2101510125	Maruputi Ranapratha	The Study On Awareness And Knowledge Of Public Towards Online Loan Applications And Their Fruads	Dr. B. Kishore Babu
141	2101511038	Syed Riyaz	The Impact Of Social Media On Students' Choice Of Deemed Universities And Specialties In AP & Telangana	Dr. Ch Balaji
142	2101510014	G. Hari Vamsi Krishna	Role Of Useful Social Media Techniques To Increase Customer Engagement	Dr. P. Daniel

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143	2101510047	P. Yamini Krishna	The Impact Of Linkedin On Career Search Of KI University Students	Dr. R.S.V. Rama Swathi
144	2101510147	Vajjala Pravalika	Exploring Organizational Performance And Productivity In The Context Of Inter-Team Rivalry In It Sector	Dr. R.S.V. Rama Swathi
145	2101510004	B. Lakshmi Prasanna	Effectiveness Of Rewards And Recognition As A Strategy On Employee Retention Using Job Satisfaction As A Mediating Factor	Dr. Sundari Dadhabai
146	2101510064	Chelikani Kumudini Sreeja	An Analytical Study Of Work Force Diversity And It'S Impact On Organizational Performance With Reference To Kpmg	Dr. Sundari Dadhabai
147	2101511047	Dubaguntla Dinesh	Role Of Ai -Voice Search In Influencing The Onlinecustomer Experience And Satisfaction In E-Commerce Website	Dr. A. Udaya Shankar
148	2101511064	Gayathri Pilla	Organizational Cynicism And Ingratiation: A Study On Mediating Model Of Employee Attitudes And Behaviours	Dr. R.S.V. Rama Swath
149	2101510121	K. Lekhana	"Improvement Using Conjoint Analysis: An Empirical Study On Aha Ott Platform	Dr. A. Srikanth
150	2101510157	K. Yamini	A Study On Impact Of Organised Retail Store Attributes On Customer Satisfaction	Dr. P. Daniel